

Tarpon Springs Art Association General Membership Meeting

March 1, 2021, held via Zoom

Lynn Pierson, President, convened the meeting at 1 PM EST. She welcomed all attending. After reminders about how to best use Zoom, she noted that visitors are always welcome, although we had none this time.

Secretary's Report: Lynn Hudson Kopala, Secretary, said that all monthly minutes to date for Board Meetings and General Membership Meetings to date have been approved. The General Membership Meeting minutes are current as posted to the TSAA internet site by Patsy Renz.

Treasurer's Report: Susan McCubbin, Treasurer, reported the balances in TSAA's account and the general fund. Bills for the Post Office Box and Liability Insurance have been paid. The Treasurer's Report was unanimously approved. Susan then told us that the Tarpon Art Guild will be holding a special, photography only show that members may be interested in entering.

Membership and Newsletter:

- Membership. Patsy Renz reported that TSAA now has 54 paid-up members for the year. She remarked that this level is about normal for this time of year.
- Newsletter. Patsy asked for articles for the next newsletter be sent to her no later than March 18, 2021.

Publicity:

- TSAA's New Online Monthly Artist of the Month (AOTM) Program. Sue Thomas sent publicity about the TSAA program to the Beacon. She has worked with the reporter there on other programs and has hopes that our news will be published. TSAA Member Fritz Johnson mentioned that the "Patch", an online news source, is targeted by neighborhood, and that it might be a good prospect for carrying TSAA news.
- Illuminated Art Boxes at the Sponge Docks. Trish Gregory showed several slides featuring artwork installed in the illuminated art boxes at the Sponge Docks. Trish urged TSAA members to submit photographs of their work for consideration in the future when the announcement is made for submissions for consideration for the next round of displays.

Programs/Special Events/Outreach: Sherry Orr announced several upcoming programs.

- April Show and Picnic, April 5th, Howard Park, Shelter 6: Sherry announced that we will have our traditional April Spring Show. Registration will be from 10:30-11:30. One piece of art per TSAA member may be entered. There are no fees. She asked members who are able to, to bring an easel for displaying their work. Alternately, work can be placed on the tables on one side. Photographers may bring printed work or display their photograph via electronic means such as a PC or tablet. Everyone attending will cast their vote for their favorite art work shown. Bring your own lunch. TSAA will supply bottled water and paper goods. Lunch will be from 12-1:00 PM. There is plenty of room to distance. Wear your masks. TSAA will install the incoming TSAA officers at 1:00.
- Demonstration: Robert Simone will be giving a demonstration via Zoom, probably during June, for TSAA members. Further details will be announced later.
- Lunch Get-together in May or June: Planning is underway for a lunch at the Tarpon Bistro (formerly Tuscan Sun.) This will be a "thank you" event for Dan Jenkin, the owner and chief chef, who has, many times, donated the delicious reception food for our Paint and Photo Tarpon Springs events in the past.
- Paint and Photograph Tarpon Springs 2021. Sherry Orr stated that she will be sending out registration material shortly. She mentioned that the team working on the event is great. She has received several inquiries about entry, including from artists out of the area.

Sunshine: Lynn Hudson Kopala requested that when TSAA members suggest that a greeting card to be sent to a fellow member, that a current address be given. She sent three cards in February.

Venues: Lynn Hudson Kopala reported that TSAA members will exchange displays at the Valley Bank venue Thursday, March 4. She noted that display opportunities are available for July-August; and September-October. Contact her if you are interested. (No other venue updates.)

Artist of the Month: TSAA will continue the online Artist of the Month program through the summer. The schedule was published in the most recent newsletter. (See below for announcement of the February winner.) Kathy Detrano thanked everyone who participated in February's event. She asked people to email her any suggestions for enhancements to the program, such as seasonal themes, topics, etc.

Old Business:

Membership Survey: President Lynn Pierson informally shared some of the information garnered to date through the membership survey.

Mentioned:

- Members reacted positively to running the TSAA programs through the summer this year, while taking August off.
- Survey results showed that responding members like TSAA programs such as demonstrations and workshops, and would be happy for more.
- Some responders were interested in displaying at the current venues, and finding additional venues.
- Interest was expressed in participating individually and/or on teams working on TSAA business, events and programs.
- The prospective lunch (see above) at Tarpon Bistro was enthusiastically received.

President Lynn Pierson stated that at a later time more complete information gathered from the survey will be available to members in written form for consideration and discussion.

New Business: No new business.

There being no further business, Lynn Pierson adjourned the General Membership meeting at 1:40 PM.

General Membership Meeting Program following Meeting:

The February Program featured the **February Artist of the Month** online show. Kathy Detrano announced that **Sue Mayhew's beautiful sunset piece** was voted the winner. (Sue Mayhew was not available for this meeting.) After the winner was announced, the Artist of the Month entries were displayed. Entrants were given the opportunity to discuss their work and answer questions. The program concluded at 2:20 PM. Minutes respectfully submitted by Lynn Hudson Kopala, Secretary.